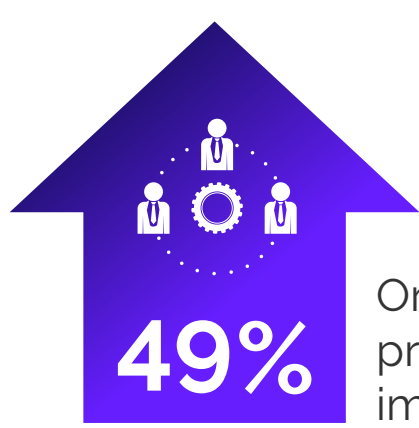


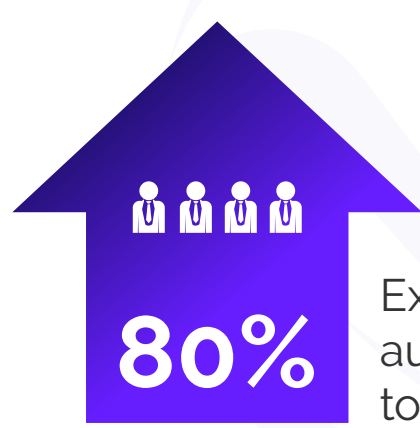
# THE STATE OF BUSINESS PROCESS AUTOMATION 2023



## Enterprise Business is Embracing Automation



Organizations consider process automation important



Executives believe automation can be applied to any business decision

### They want to:



Increase efficiency



Reduce Human-Error



Save time



Improve Customer Experience (CX)

## But Leaders are Seeking New Methods

**44%**

Organizations plan to change their technology assessment and selection process. Because 1 in 5 organizations make mistakes when selecting technology - and those errors impact their bottom-line.

**26%**

Companies use robotic process automation or low-code /no-code solutions to automate processes. But those solutions are time-consuming and resource-intensive, and do not handle exceptions and errors well

**59%**

Use custom coding and scripts in their analytics that require specialized skills and hence ends up being expensive and hard to prioritize and integrate.



## Generative AI is the Perfect Solution

- Produce automation plans in plain English
- Explain errors and reduce resolution time
- Accelerate automation and unlock business agility

## And leaders increasingly see its potential

**59%**

Organizations consider Natural Language Processing (NLP) important. Venture capital has invested over **\$1.7 billion** in generative AI solutions over the last three years

**1 in 4**

Organizations have adequate **NLP technology** in place



## Enterprise Business is Embracing Automation

Kognitos is the private & safe Generative AI to automate any business process in real-time, using plain human language.. Robotic process automation and workflows rely on consultants, data scientists, software engineers and IT staff to model and mimic existing business processes. This traditional approach is resource, time and \$ intensive, and does not fully address the major pain points in automation: conversational exception handling and document processing. Kognitos' Generative AI solution, Koncierge, self-learns and adapts to existing business processes and works as a force-multiplier within business units and centers of excellence, enabling the business users to focus on informed business decisions and supercharging their capabilities to stay ahead in the age of AI.

Get in touch with a solution expert today