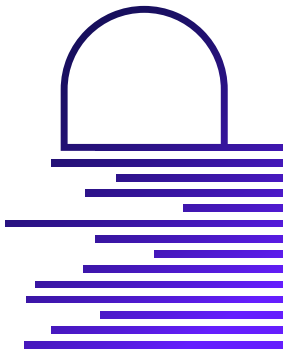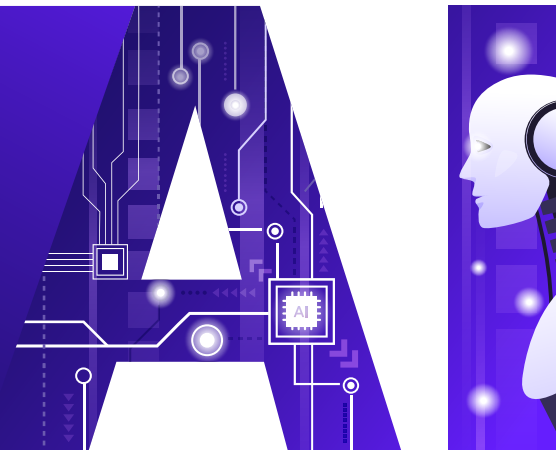# Kognitos
Generative AI for Automation™

KOGNITOS AND THE FINANCIAL SERVICES INDUSTRY

Intelligent Automation, powered by Generative AI.

In the rapidly evolving financial services industry, the automation platform chosen by an institution can significantly impact its operational efficiency, regulatory compliance, and customer satisfaction. Here's how Kognitos adds value to your organization:
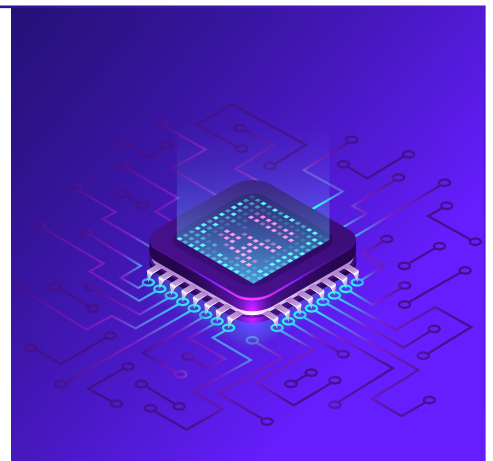
Privacy-Preserving Knowledge and Learnings Composition

Kognitos allows for the secure composition and compartmentalization of knowledge for AI-enabled workflows, ensuring that sensitive data is kept separate and secure. This capability supports privacy-preserving automation in areas like customer onboarding and fraud detection, where maintaining data confidentiality is paramount.

Intelligence

With its natural language understanding brain, Kognitos goes beyond rule-based tasks, incorporating the ability to learn the complete business process over time by observing how the business staff handles the edge cases. This is crucial for applications such as analyzing customer inquiries, processing claims, or adapting to new financial regulations, which can significantly improve service quality and compliance.
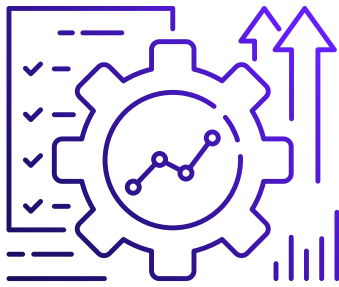
Cost Efficiency

The cost structure of legacy RPA tools has been a significant concern for the financial services industry, with the total cost of ownership of such tools being higher than anticipated. Kognitos's cloud-native platform and subscription-based pricing model, in contrast, eliminate the need for significant upfront capital investment and costly infrastructure upgrades. Moreover, Kognitos reduces the reliance on developers for maintenance and updates, allowing users to directly create, manage, and modify automation workflows.

Scalability

Scaling legacy automation solutions to meet expanding needs can be cumbersome and resource-intensive. Kognitos addresses the scalability challenge head-on with its flexible and dynamic architecture. Designed to adapt effortlessly to growing business needs, Kognitos enables organizations to scale their automation initiatives without the proportional increase in complexity or costs.

Rapid Implementation

With its natural language processing capabilities, Kognitos allows business process experts to build their automations in English, bypassing the cumbersome process discovery phase that precedes legacy automation implementations. This direct translation of business logic into automation workflows accelerates the deployment process and minimizes the risk of misunderstandings.

About Kognitos

By offering greater ease of use, scalability, cognitive capabilities, and enhanced data privacy and security, Kognitos is well-positioned to meet the evolving needs of the financial services industry. As the industry continues to navigate the challenges of digital transformation, adopting innovative solutions like Kognitos can provide organizations in this industry with the tools they need to achieve operational excellence, improve customer experiences, and maintain regulatory compliance.

Contact Us - **www.kognitos.com**